Permit #S00042120

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00042120 **Type of Permit:** STILL **Release Date:** 07/28/2011

Production Company RUCHE INC

Insured Company Name RUCHE INC

Contact Phone No. 1 949-500-0375
Contact Phone No. 2
Fax
Address 201 W TRUSLOW AVE
FULLERTON, California 92832

Production Title RUCHE BACK TO SCHOOL LOOKBOOK

Type of Production Still Photo

Producer Joshua Olivo

Director Stephanie Williams

1st AD Mai Olivo

Production Manager Tiffany Chu

FilmL.A. Coordinator Hans Groszkruger

Location Manager Joshua Olivo
Primary Phone Mobile - 949-500-0375
Secondary Phone Office - 714-747-3002

Location Assistant Joshua Olivo
Primary Phone Mobile - 949-500-0375
Secondary Phone Office - 714-747-3002

Fees

Notification Charge	$105.00	**Total Permit Fee**	$165.00
FILMLA STILL APPLICATION FEE	$60.00	**Number of Locations**	1

NOT A PERMIT

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Location

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Insured Company RUCHE INC
Production Title RUCHE BACK TO SCHOOL LOOKBOOK

Location Manager Joshua Olivo
Primary Phone Mobile - 949-500-0375
Secondary Phone Office - 714-747-3002

Location Address 2218 S Harvard Blvd, Los Angeles, CA, 90018

Location Type Private Residence

Location Description PRIVATE RESIDENCE

Film Dates 7/25/2011 - 7/25/2011 10:30 - 19:30 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached documents
Harvard BL July 2009.pdf
Harvard BL July 2009.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	4

Personnel on Location

Type	Quantity
Cast	2
Crew	8

Filming Activities Handheld equipment;

Jurisdiction
Political: Los Angeles City - Council District 10
Police: Los Angeles Police Department
Fire: Los Angeles City

Thomas Guide **Page:** 633 **Grid:** J7

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Parking Notes
The entire cast and crew will all be able to park on the property. We will not have any catering trucks etc, and all of our images are taken by small handheld equipment.

NOT A PERMIT

SPECIAL FILMING CONDITIONS
2200 BLOCK OF HARVARD BOULEVARD

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The 2200 block of Harvard Boulevard is a residential area of large, picturesque homes that has been used on a fairly regular basis for location filming. The following Conditions have been established to mitigate the concerns of local residents and to provide for a balanced use of the street and filming property. These Conditions are a result of a community meeting with residents, council representatives and affected location property owners.

- **Tamie Murray with the First AME Church (2270 Harvard Boulevard) must be contacted at (323) 730-7700 at least 2 working days in advance of the first filming day or the first day of any substantial set preparation.**

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **Equipment parking is prohibited in front of 2203 Harvard Boulevard and in front of or within 100 feet of 2270 Harvard Boulevard (First AME Church).** Equipment vehicles may not block driveways at any time. *Driveways may not be used as turnarounds*.

- **Overnight and weekend parking of equipment is prohibited.**

- **Cast and crew are prohibited from parking on area streets.** Off street parking must be provided for personal vehicles. Suggested lots to be used for parking are:

1. First AME church	Contact: Tamie Murray	(323) 730-7700
2. Greater Page Temple	Contact: Rev. L.C. Page	(323) 733-9691
3. Golden State Mutual Life Ins. Co.	Contact: Clifton Blevins	(323) 731-1131

- **Catering must be contained on private property.** Sidewalks, parkways, and grass areas may not be used.

- **Production companies may not arrive in the area prior to 7:00 a.m. and must depart no later than 10:00 p.m.,** unless approval is obtained from FilmL.A. and the approved times are indicated on the permit.

- **Weekend filming or filming for more than five (5) days in a row is prohibited unless approved by FilmL.A. and the dates and times are indicated on the permit.**

- **The street may not be closed to through traffic for more than two (2) minutes at a time,** unless a road closure has been approved and is indicated on the permit. ***Intermittent traffic control may be done by certified off-duty/retired police officers only.***

- **Generators must be shielded and should be located in areas of minimal disturbance.**

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

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